



INVESTING IN ARTISTS

FREQUENTLY ASKED QUESTIONS

(as of June 1, 2021)

1. Which Bay Area counties are eligible for support?

For the 2021 – 2023 award cycle, artists residing in *select* Bay Area counties will be eligible to apply for an Investing in Artists grant. Award cycles and their corresponding eligible counties are:

- 2021: Alameda, Contra Costa, and San Francisco
- 2022: Santa Clara, Santa Cruz, and San Mateo
- 2023: Marin, Napa, Solano, and Sonoma

2. Who can apply for this grant? Is the application only for performing and media artists, or can visual and literary artists apply?

The Investing in Artists grant program is designed to support diverse working artists in the performing and media arts, which includes the disciplines of dance, music, musical theatre, opera, theatre, video, film, and animation, to name a few. Performing and Media artist applicants must also live in the current award cycle’s eligible Bay Area counties (see Question 1). Visual, craft, and literary artists are not eligible to apply. Playwrights are eligible as long as the proposed project results in a confirmed performance event for a public audience.

3. How do you define “Performing and Media Arts”?

The Performing and Media Arts category includes the disciplines of dance, music, musical theatre, opera, theatre, video, film, animation, and the like.

4. How do you define “working artists”?

For the purposes of this grant program, eligible “working artists” are defined as adults who have received training in an artistic discipline or tradition; spend ten or more hours a week on their artistic practice; self-define as professional artists; and attempt to derive income from work in which they use their expert artistic practices and skills. Full-time and matriculated students are not eligible to apply.

5. Are previous Investing in Artists grantees eligible to apply for grants in the 2021–2023 funding rounds?

For the 2021 application cycle, previous Investing in Artists grantees are eligible to apply. This eligibility criterion may be updated in future cycles.

6. Can organizations, companies, or collectives apply?

Only individual artists may apply for this grant. Applications will not be accepted from organizations, companies, or artist collectives. Artists who have their own 501(c)3 organizations may apply, but they must apply as an individual.

7. What about collaborative artist groups? Can this grant support more than one artist?

Grants will only be awarded to individual artists and are intended to support the work of one artist. Further, this grant is not intended to support group performances or other group-based projects. While we understand that individual artists may need the support of collaborators, the application should be written from the perspective of the specific artist applying and highlight their personal experience, work, and role in the proposed project.

Conversely, in rare circumstances, we will accept applications from long-standing artist collaborators. To be considered, the collaborative must be joint creators of work, have an established track record of working together, and have developed their artistic career and reputation as a team. If applying as a collaborative, the application should be submitted by one individual member who will receive the funds and be responsible for administering those funds. Grants will not be made to multiple members of the same group nor can collaborative members submit separate applications as individuals. Additionally, applicants who identify as long-standing artist collaborators should contact CCI first to discuss eligibility before applying.

8. If awarded a grant, how can funding be used?

Funding awarded through the Investing in Artists grant program may be used in whatever ways support the grantee's realization of the proposed new work such as personal compensation, collaborator fees, supplies, equipment, and travel, to name a few examples. However, Investing in Artists funding, or any portion thereof, may not be used for lobbying, political campaigns, voting efforts, or in a manner inconsistent with CCI's charitable purpose under IRS Section 501(c)(3). Further details are provided in the Investing in Artists grant agreement.

9. What will the review process be like? Who reviews the applications?

A grant review panel consisting of established performing and media arts practitioners will be convened following the close of each round of applications to make recommendations to CCI on final grant recipients. Additional field experts may also be used to advise on technical proposals or to conduct site visits with applicants to assess artistic practice, context, or work settings.

10. How are applications evaluated? What makes a competitive application?

This information is listed in the grant guidelines, and we encourage you to review it closely. The most competitive applications are the ones that are clearly written, generally brief and to the point, and demonstrate a strong alignment with each criterion. Applications will also be evaluated based on the strength of the artist's work; clarity and readiness of the proposed project; timeliness and impact of the requested funding on the artist's career; and significance of the artist to a geographic community, tradition, or art form.

11. What does the term "critical juncture" mean?

As part of the review criteria for artistic innovation, applications must show that funding would come at a "critical juncture" in the artist's career. This means that you need to address how your proposed project will push the boundaries of your artistic practice in a significant way and you need to answer the "Why now?" question. In other words, why is this the right moment in your

career to undertake this project? Demonstrating a clear and significant critical juncture is important in order to put forth a competitive application.

NOTE: In light of COVID-19, we recognize that nothing is “business as usual” and that artists have had to respond in nimble ways, such as transitioning projects to online platforms or outdoor venues, and re-tooling audience engagement strategies. These changes are not enough to be competitive; rather, if applicable, such changes must still demonstrate catalyzing artistic (not just presentation or business) practices and that funding would be coming at a critical juncture in the artists’ career.

12. Is it okay if I don’t have a venue/exact date(s) confirmed for the presentation of my new work?

We understand that scheduling live and in-person events continues to be in flux due to COVID. As such, it’s fine if you haven’t confirmed an exact venue or performance/screening/installation dates at the time of your application submission. In lieu of this information, you can estimate presentation dates, and identify the *kinds* of venues you might work with on account of their location, audience capacity, production resources, or other factors.

13. I need support for an ongoing project. Is the Investing in Artists grant program a good fit?

Investing in Artists supports artists who are creating **new** work that pushes the envelope of their creative process, explores new artistic collaborations, and/or supports artistic growth and experimentation that extends the boundaries of their art-making. If your project is ongoing or will be completed before the start of the October 2021 grant period, Investing in Artists may not be a good fit for you at this time.

14. What should I submit as a work sample?

The work sample is a critical part of the application and should represent your artistic work in the best possible light. When deciding how to present your work, please keep in mind that the panel will have fewer than 5 minutes to look at your sample(s). Therefore, you should pick the strongest work and/or work segment to present first. It is a disservice to your application if the panel has to spend 3 minutes flipping between different formats or forwarding through the credits to see the actual work.

At least one work sample, and no more than three, must be uploaded and submitted with the online application. We will not accept work samples by mail or email. The list of acceptable work sample formats and specific instructions on accepted formats are included in the guidelines. **We strongly advise that you prepare and upload work samples well in advance of the deadline.** Should you wait until the day of the deadline and encounter technical difficulties with file formats, the upload process, etc., the ability of technical assistance to resolve issues will be significantly limited.

15. Is preference given to emerging or established artists? Does career stage matter?

Artists have new and evolving challenges as they move through their career. For this reason, CCI does not give preference to emerging, mid-career, or established artists. Competitive applications will demonstrate the impact of the proposed project on the artist’s career at the current point in time. Quality of artistic work and track record will also be factors in determining who receives a grant.

16. How many grants will you make?

There is no set number. The actual number of grants awarded will depend on the quality of the applications received and on the financial requirements of the funded projects. In general, we anticipate making eight grants in each round of funding from 2021–2023.

17. If I am awarded a grant, is it considered taxable income?

Artists who receive funding through the Investing in Artists grant program should be aware that grant awards may be taxable as ordinary income. In some cases, CCI will work with grantees on an individual basis to make awards through either an artists' incorporated 501(c)(3) or individual business. However, we recommend that you consult a qualified tax advisor for further information.

18. I still have questions. What do I do?

CCI staff are happy to assist you. Please contact us at grants@cciarts.org with the subject heading, "Investing in Artists" or call 415.288.0530.